



Studio Salons creates the perfect solution for stylists, massage therapists, nail technicians and estheticians who want to own and run their own business. This gives you an "out of the box" success kit to that allows you to bring in your own professionals to lease the spaces from you with minimal effort. It's that simple.



THE OPPORTUNITY

Studio Salons offers a proven business model, a system that has worked for many years and will work for you. As a franchisee you will be given all the tools: the system, the training, the name, the market, the support-that, if you use them, will insure your success.

We will help you with site selection and determine the best location(s) for you success.

We provide you with the initial and ongoing training and support. Our detailed Operations Manual will teach you everything from lease negotiation to marketing. We do not leave a stone unturned when it comes to teaching you our business, and we will continue to help you to ensure our mutual success throughout our entire business relationship.

We share our proven system and procedures. Both have been developed over many years to allow the successful operation of one or multiple Studio Salons. Immediately upon signing the Franchise Agreement, you will have access to the best systems and methods in the industry.

You will enjoy the benefits from our name recognition and marketing experience. You will be part of the Studio Salons network of successful Franchisees.

## Contact & INFORMATION

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## FRANCHISING INFORMATION

# Studio salons

provides impressive, modern, and upscale rental space in a "salon mall" concept that allows salon professionals the opportunity to have their own business and make more money without the risks and challenges of owning a conventional salon.

The studio Salons concept takes the bulk of work and complexity out of traditional salon ownership. We are turning the salon business upside down by enabling individual salon professionals to become independent entrepreneurs. Studio Salons offers rental studio suites in our modern "salon malls" for the same rate, or often less than what one would pay for space at a chair rental hair salon. This allow individuals to operate their own exclusive spa or salon while having 24 hour access to a secure and private suite.

This concept permits individuals to: eliminate the hiring and management of staff, sell retail products of their choice, set their own pricing, determine their business hours and create their very own personal spa or salon atmosphere. The Studio Salons concept focuses on an excellence in function. Our concept enables you to run a seamless and profitable operation.

A benefit of a franchised business is that you own it, but you also have the benefit of the franchiser's expertise and experience to drastically reduce the cost to get started. Therefore for you chances of success are much greater, and you have a model that has consistently made money for the franchiser.

- **Set your own prices. Take home 100% of what you earn.**
- **Set your own schedule**
- **Sell retail products of your choice**
- **Decorate your studio how YOU want**
- **BE YOUR OWN BOSS!**
- **Simply put...Studio Salons offers all the benefits of owning your own business, with none of the hassles.**



*Our salons are designed for salon or spa professionals who desire to work independently and desire the personal and professional freedom of operating their own salon.*

## 7 Steps TO FRANCHISE

Receive and fill out a Request For Consideration Form

Receive and review the Uniform Franchise Disclosure Document with exhibits

Meet or conference call with Franchiser

Make decision after meeting with your advisors

Set closing date, sign documents including Franchise Agreement and pay initial franchise fee

Attend training at Franchiser's training facility

Find location and start your new business

## Ownership BENEFITS

1. **EXPERIENCE:** Franchisers already have units up and running. This means you can avoid expensive start-up mistakes.
2. **SUPPORT:** You'll be taught what you need to know to start and run your business.
3. **NAME RECOGNITION:** Brand names bring more customers into the business and provide a competitive advantage that independent units can seldom afford.
4. **ADVERTISING:** Professionally prepared and well tested advertising can give you a huge advantage in a competitive market. Cooperative advertising programs with the company and other franchisees can provide national and regional exposure at a more affordable price.
5. **SITE SELECTION:** You'll receive advice in selecting a site and arranging the interior for your most efficient usage.
6. **SPEED & EFFICIENCY:** The franchiser will save you time in starting up so that you can begin working with customers right away instead of trying to work out unforeseen problems.
7. **SIMPLICITY:** Franchisers try to keep your business as simple as possible so that you can concentrate on the activities that will make you the most money.